# The Georgia Symphony Orchestra Privacy Policy

Including The Georgia Symphony Youth Orchestra (GSYO)

Effective Date: July 31, 2025

# **Privacy Policy**

The Georgia Symphony Orchestra (the "GSO," "we," "our," or "us"), including The Georgia Symphony Youth Orchestra ("GSYO"), is committed to protecting the privacy and personal information of our employees, volunteers, students, families, donors, and community members.

This policy outlines how we collect, use, store, and share personal data, including

sensitive student and donor information.

# 1. Scope of This Policy

This policy applies to all individuals and entities engaging with GSO and GSYO, including: employees and volunteers, students and families, sponsors and sponsors, website visitors, and event attendees

## 2. Information We Collect

- a. Contact & Demographics: Names, addresses, emails, phone numbers, birth dates, school affiliations, instruments played.
- b. Student Participation: Enrollment info, emergency contacts, health disclosures, accommodations, attendance.
- c. Sensitive Student Information: Collected only with parental/guardian consent; used for student support and safety. Protected through limited access and secure storage.
- d. Donor and Financial Data: Donation history, payment details (via secure platforms), fundraising participation.
- e. Media and Communications: Photos, videos, website and email engagement.
- f. Employee/Volunteer Information: Background checks (when applicable), contact details, scheduling availability.

This policy applies equally to individuals and operations related to both the adult and student orchestras, choral ensembles, and public concert series presented by GSO and GSYO.

This includes data collection and use for:

• Adult and student members (e.g., instrumentalists, vocalists, conductors)

- Ticket buyers and subscriber
- Guest artists and collaborators
- Community and education outreach program participants
- Mailing list subscribers and event attendees

Information collected may include professional resumes or bios, musical background, emergency contacts, and marketing preferences, as well as data related to ticket purchases, accessibility needs, and donor engagement.

All such data is handled with the same standards of privacy, security, and respect described throughout this policy.

#### 3. Use of Information

We use personal information to:

- Administer music education programs and concerts
- Communicate with students, families, donors, and the public
- Manage registrations, donations, and event operations
- Promote our mission and highlight organizational impact
- Ensure student safety and comply with legal responsibilities.

We may share personal information with our partner, Kennesaw State University.

## 4. Sensitive Student Information

Sensitive data (e.g., medical or accommodation info) is:

- Collected with consent
- Used only by staff/instructors with a legitimate need to know
- Stored securely and never disclosed without written permission, except where legally required.

## **5. Donor Privacy**

- We never sell or share donor information
- Anonymous donations are fully honored
- We provide donors with the opportunity to opt out of public acknowledgment
- Communications include opt-out options

#### 6. Media Use

Photos and recordings may be taken at GSO/GSYO rehearsals and events. These may be used in promotional or educational materials.

# 7. Data Security

We employ safeguards such as: Encrypted platforms for transactions, Role-based data access, Secure data retention and disposal practices.

## 8. Your Rights

You may: Access or update your information, Request data removal (where permitted by law), Change media or communication preferences at any time.

## 9. Website Use

Our website may use cookies for basic analytics. No personal data is collected without consent.

## 10. Policy Changes

This policy may be updated periodically. The most recent version will be posted on our website and distributed to relevant parties.

#### 11. Contact Us

The Georgia Symphony Orchestra
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