



GSO Executive Director Position Description

Overview

Founded in 1951, the Georgia Symphony Orchestra (GSO) is in its 70th year of steady growth and program expansion, enriching our community with critically acclaimed performances and providing youth educational experiences that instill a lifelong appreciation for the arts. With a large, immensely talented group of professional and volunteer musicians led by its visionary conductor, Timothy Verville, the GSO offers imaginative programming that includes internationally recognized guest artists and collaborative performances.

The organization is comprised of the Georgia Symphony Orchestra, GSO Jazz!, the GSO Chorus, and the Georgia Youth Symphony Orchestra. The Georgia Youth Symphony Orchestra is the largest youth orchestra program in the Southeast and is one of the top ten largest programs in the United States.

The GSO is currently seeking an Executive Director to serve as the leader of the organization and as the primary public representative and spokesperson. Reporting directly to the Chairman of the Board, the Executive Director collaborates with the Music Director and the board; manages GSO staff and musicians; drives fundraising efforts; and partners with public, media and community organizations and influencers to ensure the GSO fulfills its stated mission, plays an integral role in setting goals, and creates and executes strategies that drive success and growth.

The interested candidates are encouraged to submit their **resume and cover letter** highlighting their relevant skills, qualifications, and experience to edsearch@georgiasymphony.org, no later than January 31st, 2021. References may be required for candidates who advance to next stage of the search process. All applications will be handled with the utmost and strict confidentiality.

Primary Responsibilities

Provide leadership and vision to fulfill the orchestra's mission and achieve its goals for artistic excellence, financial stability, audience growth, community engagement, and education

- Oversee and manage the human and financial resources of the GSO, including all aspects of operations, personnel management, labor relations, contract negotiations, concert production, budgeting and financial management, and other administrative matters
- Provide coaching and mentorship and develop plans for organizational development and promote a culture that reflects the organization's values, demands solid performance, and rewards results
- Manage the organization's finances
- Oversee statutory and management financial reporting, budgeting and forecasting activities and ensure compliance, transparency and good governance

Drive the development and execution of a comprehensive fundraising plan, including annual fund, corporate and foundation giving, major gift solicitation and stewardship of donors to ensure continuous growth and viability of the GSO

- Identify and manage grants and potential funding opportunities.
- Manage and expand GSO donors and corporate sponsors
- Expand fundraising events



GSO Executive Director Position Description (cont'd)

Strengthen the GSO’s leadership as an artistic organization in the community by serving as its most visible representative and spokesperson, and actively seeking opportunities for collaboration and partnerships with other organizations

- Work with the Music Director to ensure that the resources needed to support the artistic programs are available as needed
- Oversee the design and execution of effective strategies for promoting GSO’s public image through its website, press releases and other communications with its current and potential audience, corporate supporters, public and private foundations and individual donors
- Oversee the planning and growth of the GSO’s educational and outreach programs

Qualifications and Experience

- Understanding of and passion for the GSO mission, vision and values
- Proven leadership and management ability, and demonstrated experience in fundraising, public relations, marketing, audience development and increasing earned revenue
- Strong organizational, critical thinking, creativity and problem-solving skills
- Articulate and thoughtful oral and written communication skills
- High aptitude for learning and ability to work with technology and people
- Proficiency in the use of technology and tools required for marketing, branding and fundraising
- High energy, attention to details, flexibility and the ability to multi-task
- Sound understanding of financial management, budgeting and reporting for non-profit organizations
- A passion for music and for promoting music and music education in the community
- Strong interpersonal skills and the ability to effectively motivate the board, staff and volunteers to achieve the orchestras mission
- A management approach that emphasizes consensus building and the importance of teamwork
- Integrity, compelling interpersonal skills and a strong work ethic

Education

- Masters or bachelor’s degree in Arts & Entertainment Management, Music, Fine Arts or related areas

<p>Position: Executive Director Seniority Level: Executive Reports to: Board Chair</p>
<p>Industry: Performing Arts, Non-profit Management Job Functions: Business Development, Non-profit Management Employment Type: Full-time - Salary</p>
<p>Summary: The Executive Director will provide the energy and leadership to ensure that the organization achieves its mission and realizes its strategic goals.</p>



GSO Mission, Vision, and Values

Mission

The mission of the Georgia Symphony Orchestra is to enrich the community through accessible, high quality musical and educational experiences that instill and fulfill a lifelong appreciation for the arts.

Vision

The GSO vision is to continue growing a thriving and innovative cultural organization that enriches, educates, and inspires audiences, students, and musicians in the community.

Values

Excellence: We value high quality musical performances and we prioritize quality musicianship in our productions.

Inclusivity: We value the accessibility of our programs to the community, we prioritize making venues, times, and cost fit the needs of the community, and we make sure no one will be left behind.

Diversity: We embrace diversity and innovation in our programming to inspire the widest possible audience with our musical experiences.

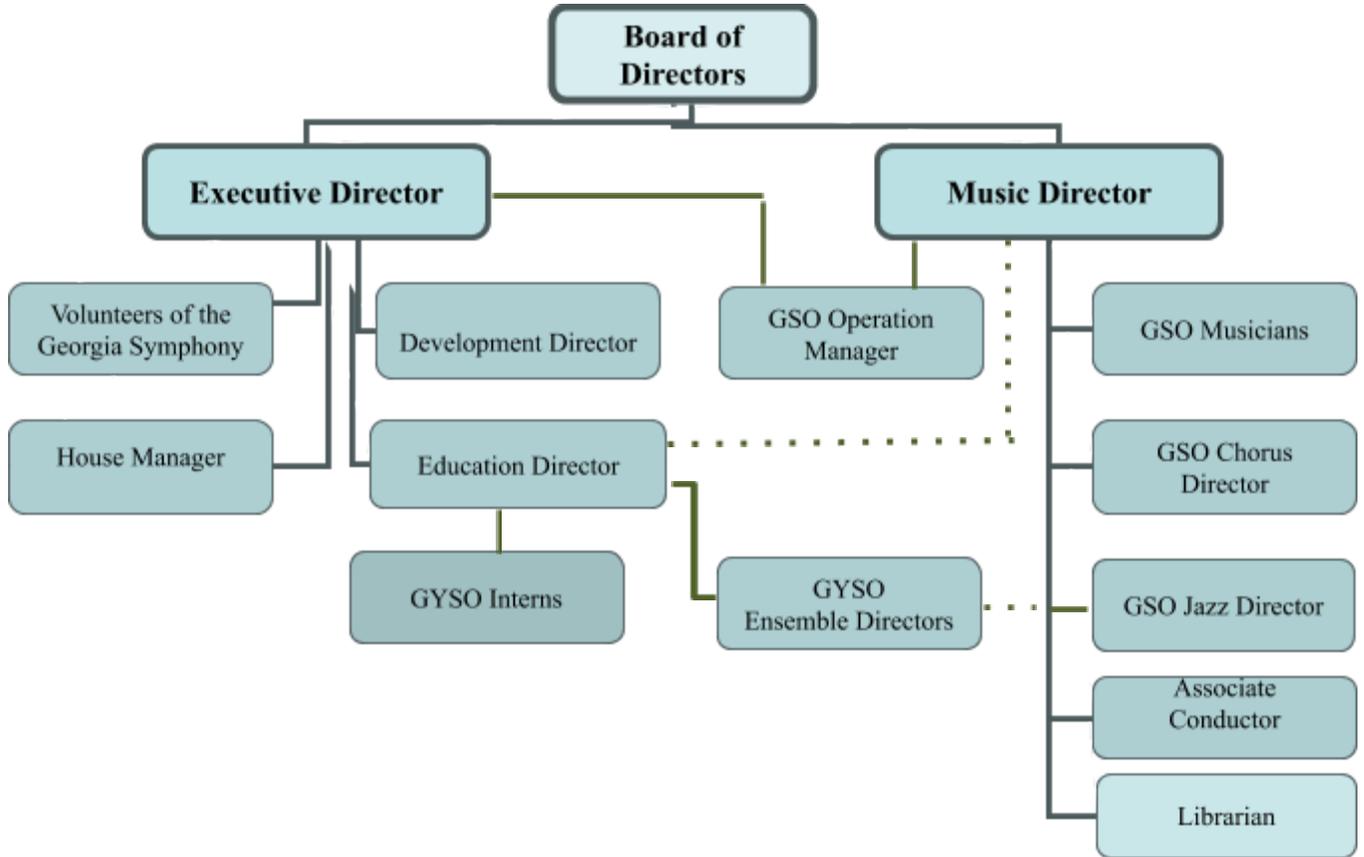
Community: We value the importance of volunteers across our organization.

Stewardship: We value the support of our donors and audience members and continually manage our resources effectively and efficiently.

Engagement: We recognize the vital contributions of our musicians and educators and we strive to maintain relationships that create a positive environment for all.

Education: We strive to provide a variety of high-quality musical education opportunities for youth and for life-long learning.

Georgia Symphony Orchestra Organizational Chart



— Direct reporting
 · · · Functional reporting